

PWS–THE LAUNDRY COMPANY UNVEILS REVOLUTIONARY LAUNDRY PARTS AND SUPPLIES WEBSITE

LOS ANGELES, January 1, 2012—*PWS-The Laundry Company*, announced today the re-launch of its website, www.pwslaundry.com. The new website enables owners of laundry equipment to easily search a selection of over 85,000 laundry parts online. Users can quickly find a desired part by entering a part number, a model number or a part description. Brad Steinberg, Co-President of PWS, calls the website “The single most comprehensive laundry parts and supplies website that has ever been created”.

PWS’ previous site attracted over 35,000 visitors a month and Steinberg maintains the new website should attract “At least 75,000 visitors a month within the next year.” The new website has been designed to make the purchase of parts user friendly, by including thousands of parts pictures, diagrams and repair manuals.

PWS has complemented the launch of the new website with a fully-staffed call center ready to answer all parts related questions via phone, email or live internet chat. The call center includes individuals specifically trained to help customers identify the proper replacement parts across all equipment manufacturers.

About PWS – The Laundry Company

PWS-The Laundry Company, with over 43 years of experience, is the eCommerce leader for commercial laundry parts and supplies. PWS provides the most comprehensive selection of commercial laundry parts and supplies in the industry, with over 85,000 genuine factory-replacement parts online. PWS is also the nation largest distributor of commercial laundry equipment as well as the largest broker and developer of vended laundries.

Based in Los Angeles, California, *PWS–The Laundry Company* services customers through offices in the Western United States, as well as nationally and internationally online via its industry leading eCommerce website. For more information, visit www.pwslaundry.com or email bsteinberg@pwslaundry.com.